



FOR IMMEDIATE RELEASE
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Retail Association of Nevada Responds to Governor Sisolak's Directive

In response to Governor Sisolak's directive for non-essential businesses to close, Retail Association of Nevada issued the following statement:

"All we can say is 'thank you' to the non-essential Nevada businesses that are closing their doors tonight," said Bryan Wachter, Senior Vice President of Government and Public Affairs of the Retail Association of Nevada. "These businesses are making the ultimate sacrifice to protect our communities, and when COVID-19 has slowed and the recovery begins, we will owe them a debt of gratitude to help them stand back up on the other side. In the meantime, stay home to help the COVID-19 threat pass, and look for other ways to support businesses within the Governor's Directive, including curbside pickup, order take out from restaurants, purchase gift certificates for future use and shop online."

Things you can do to support all local businesses:

- **Be patient** - retailers are understaffed and working hard to keep stores safe, stocked and staffed
- **Be flexible** - you may need to be creative with your recipes, but more products are coming in every day
- **Be gracious** - if you need to visit a retail store, smile and say thank you. You have no idea how much that may brighten the day of someone who is away from their family to keep food and supplies available
- **Give a shout out** - is a retail employee or store going above and beyond? Leave a review, share social shout out, and use hashtag #ThankYouRetailWorkers
- **Don't over purchase** - only purchase enough for two weeks rather than multiple months to reduce shortages and make sure there's enough for everyone
- **Support our at-risk populations** by allowing them to shop during designated hours for lower risks
- **Wash your hands before/during shopping** to keep you healthy but also to keep our retail employees healthy
- **Stay home as much as possible** - there are many home entertainment options that are free or at reduced price during the outbreak
- **Order takeout** - support our local restaurants as well as help support the local employees of chains that are offering delivery and take-out
- **Buy gift cards for local businesses** to help give them liquidity to stay in business through and after the outbreak
- **Shop local online** - many specialty retailers also have websites or Etsy stores and can ship or deliver products to you
- **Use Curbside Pickup** - place your orders online and have them delivered to your vehicle rather than entering stores whenever possible

RAN is continuing to build a library of resources available for businesses and employees impacted by COVID-19. Visit www.RANNV.org for job opportunities, latest news and resources to pay bills.

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