



## 2020 Spring Hiring Plans Announced by Major Home Retailers

### More than 1,200 seasonal jobs expected in Nevada

Spring is here, and home improvement retail chains Lowe's and Home Depot are once again hiring thousands of workers to help the rush of shoppers starting their springtime projects. This year's hiring campaign is projected by the Retail Association of Nevada (RAN) to add more than 1,200 seasonal jobs in Nevada from the two major home improvement retailers alone, adding to the already blooming labor market.

Lowe's plans to add 53,000 seasonal hires across more than 1,900 stores nationwide as the company enters the busiest time of year for home improvement retailers. With an average of 28 new positions per store, Lowe's could add more than 470 seasonal jobs at the chain's 17 Nevada locations, according to estimates by RAN. That number includes more than 360 positions at the company's 13 Southern Nevada stores and 100 positions in four Reno-area locations.

The Home Depot plans to hire more aggressively, adding 80,000 seasonal employees at its nearly 2,300 stores nationwide. With an average of 35 positions per store, The Home Depot will add more than 730 seasonal workers in Nevada, including over 450 positions at its 13 Southern Nevada locations and nearly 280 more in its seven Reno-area stores, RAN estimates. Spring hiring in Nevada has already been ramping up, as the national chains typically start hiring earlier once the weather warms in the western regions of the United States.

The springtime hiring announcements come as Nevada's retail economy reported strong growth in 2019. Statewide taxable retail sales grew to a record total of \$64.8 billion for the year, marking a 6.6 percent increase over 2018. Spending growth was driven by Clark County, where taxable retail sales in 2019 rose 7.3 percent year over year to \$47.6 billion. In Washoe County, taxable retail sales totaled \$9.1 billion in 2019, 5.3 percent higher than 2018. Sales in the building materials and garden equipment and supplies sector have also been positive, increasing 3.2 percent statewide, 2.9 percent in Clark County and 2.1 percent in Washoe County from 2018 to 2019.

"Now that the weather is warming up in Nevada, it's time to get to work on those improvement projects in the garden and around the house. With over 1,200 spring hires expected across the Silver State, our major home improvement retailers are ready to help you complete your to-do list during this peak demand season," said Bryan Wachter, Senior Vice President of RAN.

Analyst Note: Hiring projections are based on company announcements made prior to the COVID-19 outbreak and do not reflect potential impacts on the national and

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*Our Mission is to strengthen the business environment for Nevada Retailers and Associates by providing a government relationship program which supports retail industry needs through effective lobbying at federal, state and local levels.*

#### **Looking out for Business**

At RAN we make it our business to support and protect your business. From monitoring local, county, state and some federal issues, RAN is there to inform you on the events that can have a real

international economies. The scope and magnitude of those potential impacts on hiring decisions are unknown at this time.

impact to your business.

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**About The Author**

Applied Analysis, founded in 1997, is a Nevada-based advisory services firm providing information and analyses for both the public and private sectors.



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