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CONTACT:
Contact: Bryan Wachter,
Senior Vice President of
Government and Public Affairs
775-771-8969

Retail Survey Finds Consumers Support Stay At Home Order, Favor Cuts to Tax Increases

The Retail Association of Nevada shared Thursday the results of their follow up survey on Nevada consumer opinions and behaviors as a result of COVID-19. Consumers continue to strongly approve of how retailers have handled the coronavirus outbreak.

“We’re seeing both in this survey and anecdotal evidence in the stores that after the initial shock of COVID-19 has passed, consumers are adjusting their shopping behaviors,” said Bryan Wachter. “We’re also seeing consumers have strong opinions about how their elected leaders have handled the situation, especially as a significant state budget shortfall may be on the horizon, and Nevadans want to see cuts rather than tax increases on an already overstretched personal budget.”

In light of the shelter at home and mandatory closures of non-essential businesses, RAN found that consumers are strongly supportive of measures taken. Additionally, when asked their opinions about a potential state budget shortfall, 64% favored budget cuts as opposed to 7% favored raising taxes.

Full survey results available at www.RANNV.org.

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