



FOR IMMEDIATE RELEASE
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**Retail Association of Nevada Releases
Consumer Opinion and Behavior Survey on COVID-19**

The Retail Association of Nevada released Wednesday the results of their statewide survey that measures consumer opinion and buying behaviors as a result of the coronavirus outbreak.

“While Nevadans are very concerned of COVID-19, they are generally supportive of how it has been handled to date, giving high marks to the local retailers who have worked tirelessly to keep grocery stores open and as many products available as possible,” said Bryan Wachter, Senior Vice President of Government and Public Affairs of the Retail Association of Nevada. “We are beginning to see the financial impacts of COVID-19 and many Nevadans expect to earn less money and need to spend more over the coming weeks.”

The survey, conducted March 23, 2020, included nearly 400 Nevadans who reported full or part time employment as of March 1, 2020.

“After a frantic couple of weeks, we’re beginning to see some normalcy return to our grocery retailers as the supply chain has caught up and shelves are beginning to be refilled,” Wachter said. “We urge Nevadans to continue to be patient and flexible, and as products become available again, please buy only what you need so we can make sure there is product available for at-risk populations as well as those reliant on delivery services due to quarantines.”

The full survey results are available at RANNV.org.

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