



## **RAN Poll Confirms Nevada's Swing State Status, Shows Presidential Race Tied**

(Las Vegas) – The Retail Association of Nevada's (RAN) latest installment of its semi-annual survey, conducted by Public Opinion Strategies, shows the Presidential race in a tie and Dean Heller opening up a lead in the Heller-Berkley senate race.

With early voting beginning in just twenty-six days, the race for President is tied with 46% of voters indicating they would re-elect the President and 46% of voters would elect Governor Romney. Only 2% of those polled said they were "undecided." The survey results come just days before both President Obama and Governor Romney visit Nevada yet again this season.

Senator Dean Heller opened a five point lead over Rep. Shelly Berkley with 44% of voters preferring Heller to Berkley's 39%. Four percent of voters in that race remain "undecided" and nine percent opted for "none of the above." The poll's margin of error is 4.38 percentage points.

RAN will be releasing full poll results tomorrow, Wednesday, September 26<sup>th</sup>, 2012 at 8:30 am with the full presentation located in the Media Center at [www.RANNV.org](http://www.RANNV.org). Additional topics covered in the survey include Nevada voters' thoughts on Governor Sandoval, the Nevada legislature, the economy, education, taxation and more.

RAN commissions their surveys from Public Opinion Strategies twice a year which allows trends to be identified and provides an historical context to some of the toughest challenges facing Nevada. Public Opinion Strategies (POS) is a national political and public affairs research firm. Founded in 1991, POS has conducted more than five million interviews with voters and consumers in all fifty states and over two dozen foreign countries. The most recent RAN poll, which was conducted from September 19-20 2012, used a sample size of 500 likely voters and included 100 cell phone interviews.

The interview questions regarding the Presidential and Senate elections in Nevada are attached.

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